



# HAIRCOLOR TRENDS

## BRIGHT LIGHTS BIG CITY BY CITY BEATS:

Essential, Experienced, Master Level



## JUSTIN ISAAC

Explode your knowledge with a repertoire of techniques, tips and tricks to take you color game to elite levels. Utilize your expert skills to rename the game using our vibrant City Beats platform and broaden your custom results. Unlock your clients pizzazz and leave her strutting down the catwalk.

## OBJECTIVES

To provide an overview including:

- Learn various City Beats Techniques, Patterns, Formulation Guidelines, Mixing-Processing and Application.
- Business building tips to share how new haircolor techniques will increase revenues and customer satisfaction.
- Positioning the entire Redken Haircolor Portfolio.

### DATE:

March 20, 2017

### TIME:

Look & Learn: 9am - 12pm  
All Day w/ HO: 9am – 5pm

### LOCATION:

State Beauty Supply  
2351 Millpark Dr.  
Maryland Heights, MO  
63043

### CLASS FORMAT:

Look & Learn &/or Hands-On  
Workshop

### TOOL LIST:

Water Bottle  
4 Salon Towels  
Long Clips (8-12)  
20 individual Foils  
Foiling Combs  
Foiling Board  
1 Color Bottle  
2 Color Bowls  
Measuring Cup  
Color Brushes (assortment)  
4 pairs of gloves  
Color Apron

### INVESTMENT:

Look & Learn: \$50  
All Day w/ HO: \$150

### FOR TICKETS CONTACT:

**(314) 423-9599**



**REDKEN**  
5TH AVENUE NYC